

BenQ W1210ST 1080p Home Projector Best for Video Gaming



Designed for Taking Video Games to the Big Screen

Brilliant Image for Gaming and Home Entertainment

Setup in Minutes with Hassle-Free Installation

Easy & Friendly Operation

One-Stop Home Entertainment Without Wires

Designed for Taking Video Games to the Big Screen

Time for a more absorbing gaming experience on the big screen! Experience an immersive gaming experience with a larger-than-life screen to fill your field of view with BenQ W1210ST, the home entertainment projector designed for video gaming. With outstanding colors, low input lag, customized game modes, built-in speakers and easy installation, W1210ST expands your gaming world and makes you feel like you're really IN the game!

I. Ultra Fast Response for Intensely Smooth Gaming

Video response is the most crucial criteria for gamers, and W1210ST is the world's first gaming projector with 16.67ms low input lag. Experience the breathtaking thrill of racing games and swiftly react in sports games without delay. W1210ST also boasts microsecond DMD pixel response time to avoid unwanted motion blur, so gamers can wave goodbye to insufferable lag and say hello to full gaming enjoyment with our advanced low input lag technology. Whether you're playing on Xbox One, PS4™ or Wii U™, you'll be blown away by the complete control of fast response, especially noticeable in timing-critical games like racing, where precise acceleration and braking inputs put you in the lead. BenQ fast response can even make the difference in making a last-second shot to win the game, putting you into intense heart-pounding action instead of merely playing a game.



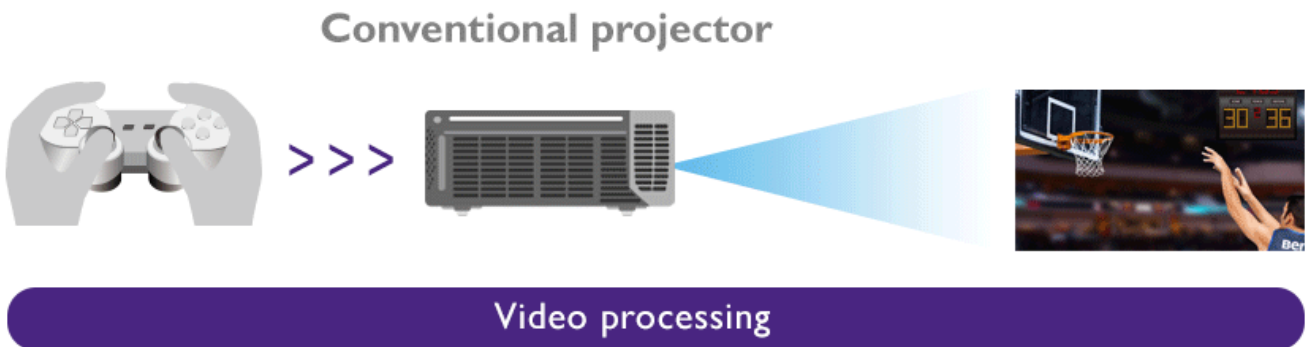
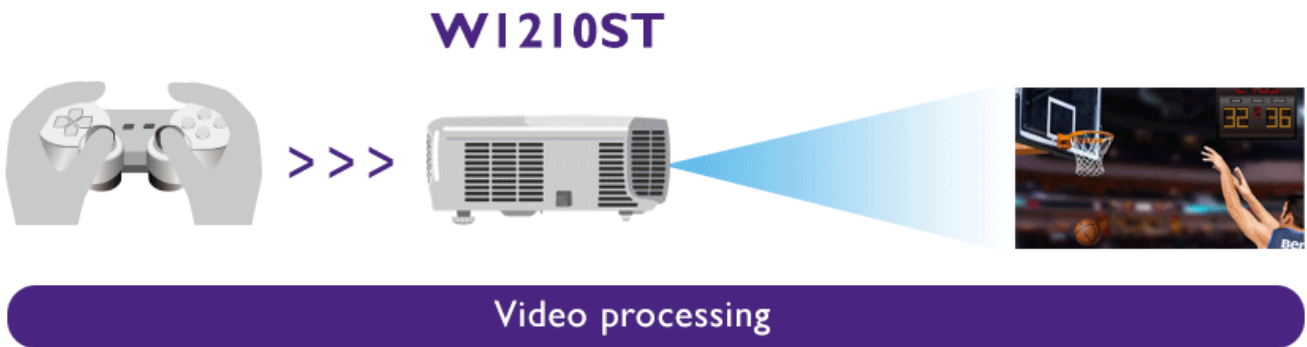
Conventional projector



W1210ST with the lowest input lag

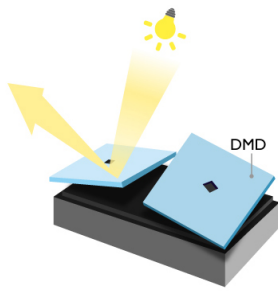
**How We Make Gaming on the Big Screen Better
Exclusive Algorithm Boosts Faster Video Processing**

W1210ST effectively shortens the processing time through a unique algorithm, resulting in faster display output and lower input lag. Gamers can avoid display lag and motion blur with quick response time.



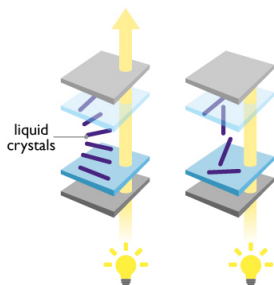
Advanced DLP Technology Reacts Faster

W1210ST's advanced DLP technology and embedded Digital Micromirror Device (DMD) takes only microseconds to swiftly change the angles of the mirrors on the chip. The image reflection time is 1000 times faster than 3LCD projectors which require liquid crystals to allow light to pass through. With W1210ST's state-of-the-art display technology, gamers can enjoy ultra-smooth gaming on an enormous screen with unprecedented precision.



DLP technology

The DLP chipset comprises an array of highly reflective aluminum micromirrors swiftly tilting back and forth to change the angles of light reflection to produce images 1000 times faster than 3LCD technology.



3LCD technology

3LCD panels contain thousands to millions of liquid crystals which are aligned in open or closed positions to allow light to pass through, projecting images screen. These liquid crystals require applied voltage to modulate and take more time to action.

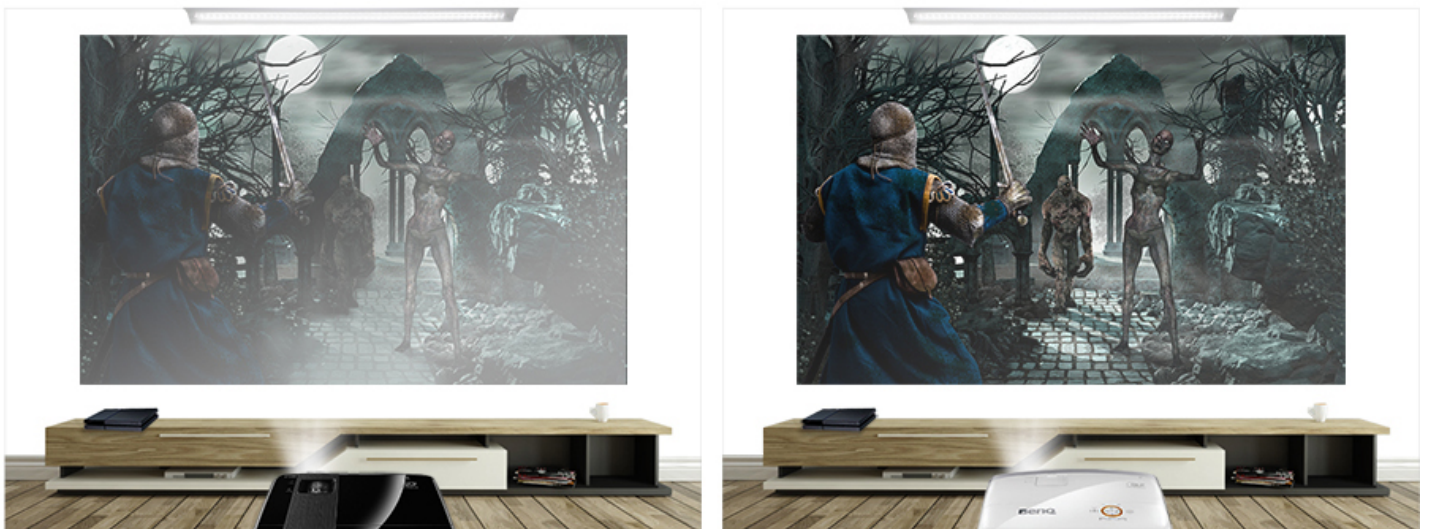
[See the Video](#)

BenQ W1210ST Home Projector vs. Other Projector - Low Input Lag Test



2. Game Mode/Game Bright Mode Ensure Detailed Images Under Ambient Lights

W1210ST offers two custom gaming modes that fine tune contrast and saturation of images according to ambient lighting. Game Mode for darker rooms or Game Bright Mode in well-lit rooms adjust screen brightness and contrast to perfectly match environmental light, assuring ideally balanced brightness and contrast to bring out every detail of the image. Whether the room is dark or bright, the incredibly detailed images help you discover every hidden secret to level up.



Conventional projector

W1210ST with Game (Bright) Mode

[See the Video](#)

BenQ W1210ST Home Projector vs. Other Projector - Contrast and Game Bright Mode



3. Elevate Your Gaming with Hollywood Quality Audio

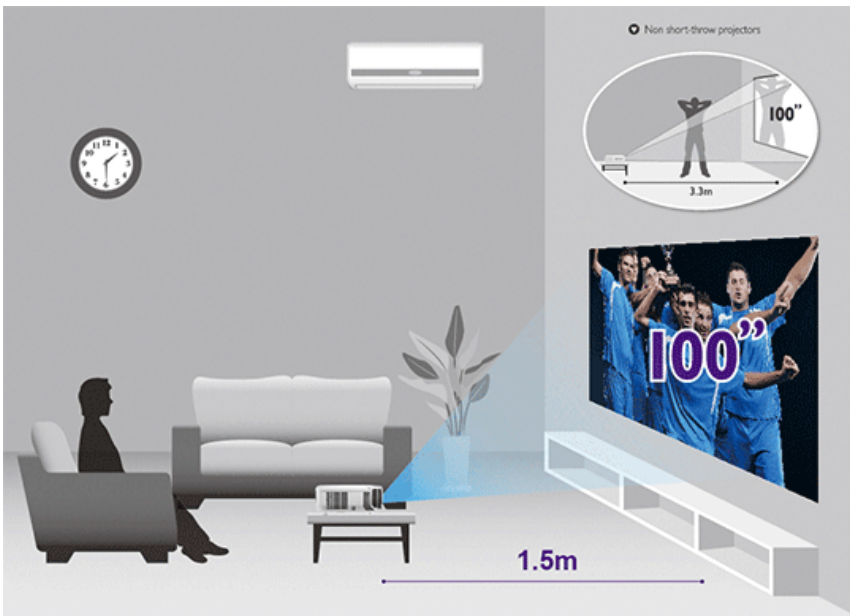
CinemaMaster™
Audio+

W1210ST delivers total video gaming enjoyment with epic sound quality. With dual built-in 10W chambered speakers powered by BenQ CinemaMaster Audio Enhancer, the same technology used by Hollywood studios, W1210ST gives you serious stereo performance to complete the gaming experience with a powerful and vivid soundstage.



4. Big-Screen Enjoyment at Just 1.5 Meters with Short Throw

Maximize thrills in minimal space with BenQ home projectors that require as little as 1.5m to project stunning 100" pictures. The shortened space enables carefree enjoyment for gamers without space constraints or setup hassles.



5. Immerse Yourself in 100" Big Screen Gaming

Size does matter! Bring larger-than-life 100" big-screen theater entertainment into any room and enjoy immersive gaming like never before. Feel the awe and excitement of seeing your favorite games on an enormous scale. Gaming on reflected images from a projector causes less eye strain than a TV so you can comfortably play for hours on end.



[See the Video](#)

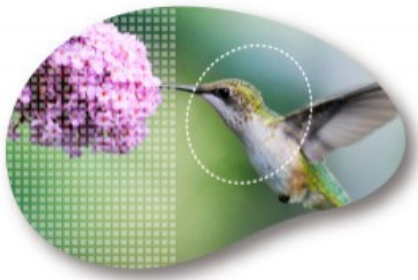
BenQ W1210ST Home Projector vs. TV - Low Input Lag Test



Brilliant Image for Gaming and Home Entertainment

Spectacular Visual Performance of Clarity and Sharpness

Treat your eyes with the finest clarity and sharpness of image quality with 2200 lumens, 15000:1 high contrast and Full HD 1080p resolution. The high image quality is not just perfect for video gaming, it also brings the best visual enjoyment to you while you're enjoying other home entertainment like movies and streaming videos.



Full HD 1080p Picture

Delicate Image Resolution



Non Full HD Picture

Low Image Resolution



Turbocharged Color Wheel

We've boosted our six-segment color wheel (RGRGB) with 6X speed and BrilliantColor™ Technology to maximize color depth and range for the clearest images without the rainbow effect.

Independent Color Control for All 6 Primary Colors

BenQ's unique color management tool allows individual customization of the gain, saturation and hue of six colors (R/G/B/C/M/Y) to produce authentic colors, allowing a display of the most captivating images.



Red Saturation



Original Color (Simulated photos)

ISFccc® Certification

Professionally Calibrated Visual Entertainment

With the Imaging Science Foundation's highly reputed ISFccc® calibration built-in, the W1210ST's image and color performance can be customized for any space, along with preset light balance modes for day and night.



BenQ SmartEco™

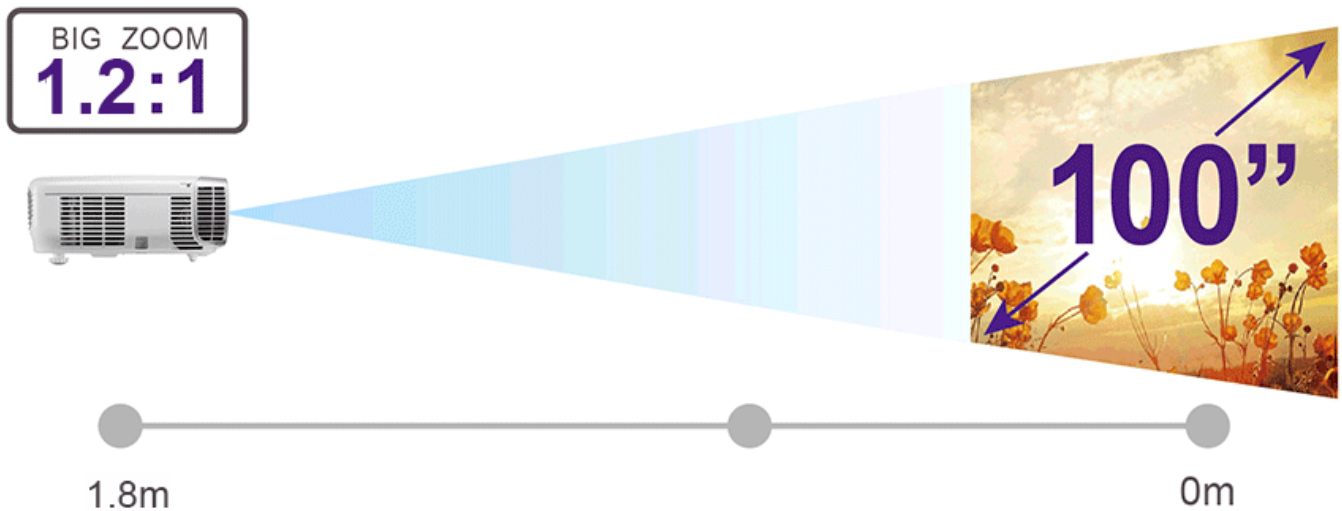
An ingenious solution that intensifies your viewing pleasure while saving energy, SmartEco™ automatically adjusts lamp brightness based on content, projecting richer blacks and increases contrast for tiny text and subtle details.



Setup in Minutes with Hassle-Free Installation

Big Zoom for Big Pictures in Any Space

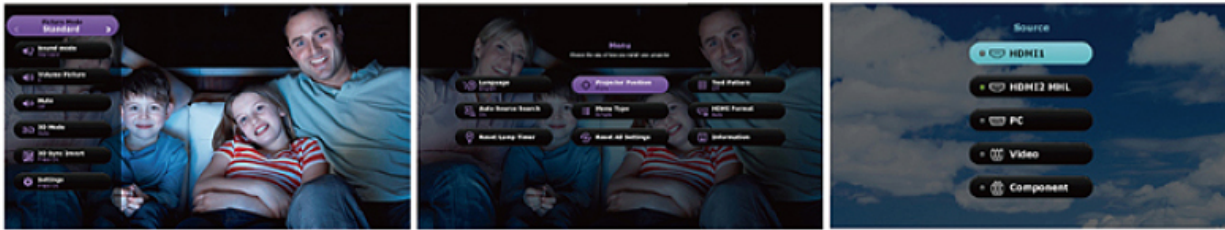
A staggering big zoom function maximizes available space for a range of throw distances and big-screen entertainment without the hassle of complicated installation.



Easy & Friendly Operation

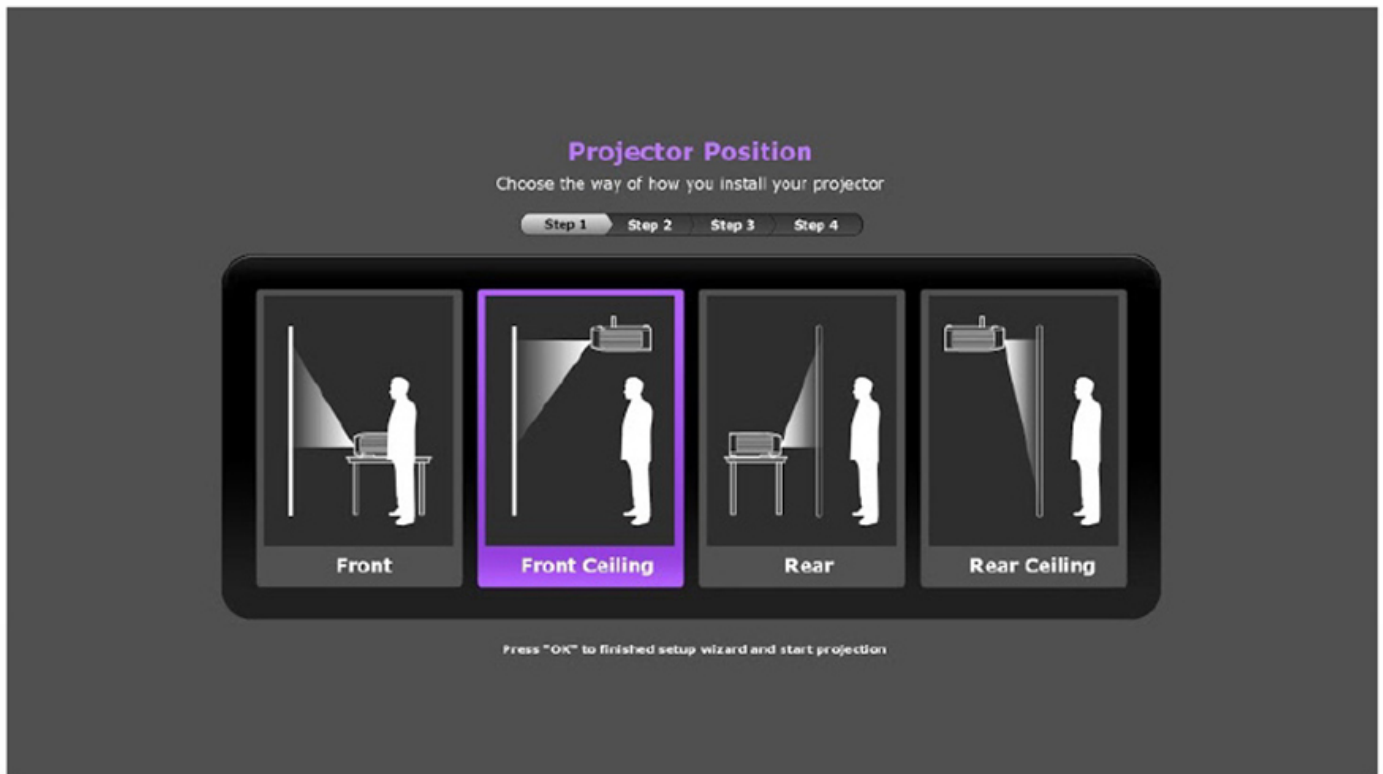
Intuitive User Interface Design

The beautifully sculpted the W1210ST living room projector features an all-new intuitive user interface with inputs that react faster than ever.



Novice-Friendly Setup Wizard

First-time setup with this home projector is such a breeze, you'll be done before you know it. Simply follow the step-by-step pictures provided by the setup wizard, and the W1210ST will be perfectly customized.



Easy Projection onto Any Color Surface

Wall Color Correction adjusts colors to keep the viewing experience true to the original recording on any color surface.

One-Stop Home Entertainment Without Wires

BenQ Wireless Full HD Kits are perfect add-ons to W1210ST installations to stream uncompressed 1080p content, including 3D. One-Time Setup pairs with the projector automatically and stays that way, while Zero Latency performance gives you smooth video and gaming with virtually no lag. Four powerful antennas provide up to 100 feet of wireless coverage and Dynamic Frequency Selection switches channels for smooth, sharp streaming, even through walls.

* Line of sight. Transmission distance depends on actual environment. Stated distance is based on line-of-sight measurement. Structures constructed of steel, wood, concrete, or brick may decrease transmission distance.



ONE-TIME
SETUP

ZERO
LATENCY

100 ft
WIRELESS COVERAGE

DFS
AUTOMATIC
CHANNEL SWITCHING

Wireless FHD Kit (optional)

- Uncompressed streaming with resolution up to 1080p 60Hz
 - Stream up to 100 feet with zero latency for a great gaming experience
 - Ultra stable and fluid streaming quality
- * Available in select regions.

[Learn more about Wireless FHD Kit - WDP01](#)

[Learn more about Wireless FHD Kit - WDP02](#)



BenQ DLP® Projectors Perfectly Long Lasting Picture Quality with DLP Projection Technology

Digital Light Processing (DLP), awarded 2015 Academy Award of Merit (Oscar® statuette), is the leading projection technology used in 90% of world's digital cinemas and 100% of IMAX theaters. With DLP dominating the worldwide projector market with over 50% share, BenQ is today the #1 bestselling DLP projector brand, delivering unmatched world-class performance.

Long Lasting

The incredibly durable micro-mirrors of the DLP chip and the nearly-sealed DLP engine design mean that BenQ DLP Projectors stand the test of time without any loss in picture quality. Eliminating dust buildup and heat damage, BenQ projectors shine year after year and look as good as new with a simple lamp change.

BenQ DLP Projector



Original Color

After 2000 Hours of Use

After New Lamp Installed

Non-DLP Projector



Original Color

After 2000 Hours of Use

After New Lamp Installed

Razor-Sharp

Critically acclaimed for industry-leading high contrast, BenQ DLP Projectors also produce the most crisply defined sharpness for crystal-clear details and legible text by maximizing the fill ratio of individual pixels and employing exclusive BenQ SmartEco™ Technology.

Non-DLP Projector

BenQ DLP Projector

Non-DLP Projector

BenQ DLP Projector

Non-DLP Projector

BenQ DLP Projector

BenQ DLP Projector SmartEco Mode